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Forward Vision Marketing Named Most Outstanding Tech-Focused Marketing Consultant 2021

-- Award Recognizes Global Reach and Marketing Impact --

DALLAS — May 18, 2021— U.K.-based Corporate Vision Magazine has chosen <u>Forward Vision Marketing</u> as its 2021 Most Outstanding Tech-Focused Marketing Consultant. The magazine recognized the Dallasbased business-to-business marketing agency for its "exceptional marketing prowess, knowledge of technology, and global reach."

"Forward Vision's record of creating strong brands and innovative marketing solutions in the wireless technology industry is well-deserving of this recognition," the announcement said.

Founder and Principal Kelly Stark said the Corporate Vision award recognizes the hard work her team has done over the last year to make the agency a leader. "We're not your average marketing agency," she said. "We're a team of senior-level professionals, each with a background in technology, who solve problems like engineers and understand how to best communicate technical products and solutions."

Forward Vision specializes in helping companies launch new products and services, as well as grow the customer base of well-established tech companies. In 2020, it served companies in RFID, telecom, IoT, cloud services, and mobile solution markets -- despite the difficult pandemic economy, Stark said.

One of the proven methodologies used at Forward Vision to help technology companies grow is the "<u>Start Right – Finish Well</u>" launch management process. Because a product, service, or market launch involves dozens of moving parts, successful companies know the importance of creating the right messaging for their target customers and putting together a cohesive sales and marketing plan to reach their sales goals.

More About Forward Vision Marketing

Forward Vision Marketing is a full-service B2B marketing agency that understands technology, especially wireless technology. Our 225 years of combined marketing experience uniquely equips us to meet your challenges. We go beyond digital and traditional marketing, offering product and service launch, brand management, product portfolio strategy, market research and sales enablement. Our client portfolio includes <u>Fujitsu Network Communications</u>, <u>SOLiD</u>, <u>ISCO International</u>, <u>SML</u> and <u>MSM Solutions</u>. For more information visit <u>Forwardvision.net</u>.

About Corporate Vision Magazine

<u>Corporate Vision</u> Magazine is dedicated to recognizing the companies, teams, and individuals who have gone above and beyond to achieve excellence in their field, remain innovative, and provide the most outstanding products and services to clients in several key industries across the business landscape. Award recipients are hand-picked by an internal process of research, analysis, shortlisting, and selection.

Other winners of the magazine's 2021 Corporate Vision Award include: MachEye (AI-powered business intelligence); Energia (sustainable electricity and gas); LifeNome (personalized wellness solution); CUTRIC (sustainable transport technology); PixelPlex (blockchain consulting); and Aeye (artificial perception).